



# WILLIAM HALL

*Corporate Trainer, Actor and Writer*

## **Improv Skills Will Increase the Strengths of an Agile Organization**

*“Good Improvisers Develop Action.” ~ Malcolm Gladwell*

Teaching organizations and their people to use improvisation to develop action, productive communication and valuable results is what William Hall's trainings are all about. Hall works with the people who staff and lead major businesses, sharing his theater experience, enabling companies to profoundly benefit from collaboration, creativity, and the power of story.

Hall's presentation is a lively, interactive talk that engages everyone in the experience of improvisation – improv – and how to use it for greater efficiency and productivity.

This dynamic, compelling training is perfect for organizations that want their people to be adept at reacting fast to unexpected events, and for companies that want to build quickly strong performing teams that are skilled in thinking creatively about challenges.

*Improv teaches you ... how to react and adapt very quickly to unexpected events and things you may not have planned for. It applies to leadership and it applies to negotiation. ~ CNN.com*

Today, business is too fast for the outdated “command and control” approach. Hall's direct, personal training style provides improv methods that enable you to tailor your strategies to rapid changes in business and negotiation priorities.

*Strength lies in improvisation. ~ Walter Benjamin*

Bringing improv training to your company introduces strong, successful improvisational theories, principles and skills that build agility, innovation and team efficiency.

*I can't help thinking work has more in common with improv than I even first realized.. In business, it pays to have the qualities of an improvisationist: Respect. Create. Contribute. Adapt. ~ Tina Fey, Bossypants*

You've developed improv skills since infancy, but most people get little benefit from them – because they don't use these sophisticated, inherent traits effectively. Improv training shows you how to use what you've already got to full advantage.

*What's particularly appealing about improv is its basic tenet: nothing gets rejected. The same principle can be used in building teamwork in the office. 'You lose the need to judge yourself,' says Gretchen Gogesch, 38, a consultant who began taking classes last year. 'The lesson is: Don't be afraid to go out and risk it. The tragedy is to play it safe. ~ The Wall Street Journal*

Presenting improv training at your company introduces an all-inclusive, non-adversarial way of doing business: the art of going forward with everyone's engagement and benefit — the so-called “Yes, and” principle made manifest.

*Simply put, 'yes, and' means performers accept whatever their scene partners do or say as part of the reality of the scene and then build on it with their own contributions... These skills turn out to be particularly useful in workplaces that rely on adaptability. – Forbes*

There's no better way to acquire the skills, mindset and business benefits of improvisation than by presenting an improv workshop at your company. Improv training is entertaining, team-building, and invigorating for all your personnel.

*The notion of 'yes, and' in improvisation is, I think, important in any sort of discussion.*  
~ Dick Costolo, former CEO of Twitter, in a New York Times interview

You'll be in good company when William Hall brings his improv workshop to your business. He has trained personnel at The Singapore Stock Exchange, American Express, Siemens, Black Rock, Boehringer Ingelheim, Kaiser Permanente, Salesforce, and Google, and has coached executives worldwide. Hall founded the award-winning theater company Fratelli Bologna and co-founded award-winning BATS Improv and BATS School of Improv. Other schools that teach improv classes include Duke, MIT, UCLA, and Stanford, to name a few. And Hall is the author of "The Playbook: Improv Games for Performers." With over 350 games, it's become the "must-have" guide for groups worldwide.

**William Hall** creates experiences for personal and organizational transformation using theater, training, and coaching. His award winning business theater company, [Fratelli Bologna](#), uses the tools of theater to increase engagement and possibilities. William co-founded BATS Improv and brings the power of an improvisational mindset to groups around the world. His book of [Improvisation](#) activities is a 'must have' for performers, teachers and trainers. William teaches Power and Presence at the Stanford Graduate School of Business and is a guest instructor at the Stanford d.school.

## Acclaim for William

We liked how it was interactive and experiential and fun.

The comments we got from participants were fantastic.

Patricia Morris, Kaiser Permanente Director of Leadership Development

I loved learning from you and working with you. It's a delight to see someone bring such clarity and expertise, and hit such immediate rapport.

Grace Hoagland, Director of Leadership Programs at the Stanford University School of Education

Everyone had a great time. You and your team were terrific!

Cynthia Turner, Sales Force

You get people into a "yes" space ... a "yes, and" space is priceless. It really is.

Dave Menninger, Ancestry

## William's Clients Include ...

